

# Boots & Bling Gala

## UNDERWRITING SUPPORT

### ENTERTAINMENT UNDERWRITER \$8,000

Your contribution funds the live music and all the entertainment that transforms the evening into a memorable event. Acknowledgments include opportunity to insert promotional items into our swag bags, banner on the school fence for 1 year, logo on gala banner at the event, thank-you signage after the event, projector screen thank-you and stage signage, verbal recognition by the emcee, a full-page clickable ad in the digital program, permanent branding on the official gala recap video, and extensive visibility across our website, newsletters, and social media channels.

### DECORATIONS UNDERWRITER \$6,000

Acknowledgments include opportunity to insert promotional items into our swag bags, banner on the school fence for 1 year, logo on gala banner at the event, thank-you signage after the event, projector screen thank-you, and prominent display throughout the venue's high-traffic areas, acknowledgment on all centerpiece and floral displays, verbal recognition by the emcee, a full-page clickable ad in the digital program, permanent branding on the official gala recap video, and extensive visibility across our website, newsletters, and social media channels.

### BAR/COCKTAIL UNDERWRITER \$4,000

Your contribution funds the bar and cocktail during the gala. Acknowledgments include naming rights to the gala bar, prominent signage at the bar and on cocktail napkins, opportunity to insert promotional items into our swag bags, banner on the school fence for 1 year, logo on gala banner at the event, thank-you signage after the event, projector screen thank-you, verbal recognition by the emcee, a full-page clickable ad in the digital program, permanent branding on the official gala recap video, and extensive visibility across our website, newsletters, and social media channels.

### PHOTOGRAPHY/VIDEOGRAPHY UNDERWRITER \$3,000

Your contribution funds the photography, videography, and photobooth elements. Acknowledgments include logo/name on every photo strip and signage next to the Photo Booth, banner on the school fence for 1 year, logo on gala banner at the event, thank-you signage after the event, projector screen thank-you, the opportunity to insert promotional items into our swag bags, verbal recognition by the emcee, a half-page clickable ad in the digital program, permanent branding on the official gala recap video, and extensive visibility across our website, newsletters, and social media channels.

### VALET SERVICE UNDERWRITER \$2,500

Your contribution funds the car valet service, ensuring a smooth and elegant first and last impression for every guest. Acknowledgments include high-visibility signage at the guest drop-off and pickup points, logo on gala banner at the event, thank-you signage after the event, the opportunity to insert promotional items into our swag bags, projector screen thank-you, verbal recognition by the emcee, a half-page clickable ad in the digital program, permanent branding on the official gala recap video, and extensive visibility across our website, newsletters, and social media channels.

### PRINTING UNDERWRITER \$2,000

Your contribution funds all printed material including banners, posters, and signage. Acknowledgments include the opportunity to insert promotional items into our swag bags, logo on gala banner at the event, thank-you signage after the event, projector screen thank-you, verbal recognition by the emcee, a half-page clickable ad in the digital program, permanent branding on the official gala recap video, and extensive visibility across our website, newsletters, and social media channels.

